

**Brent Council**  
**Premises Licence - Initial Application - Ref. 223270827**

**Premises**

Unit H, 273 Abbeydale Road, Wembley, HA0 1TW [Location Map](#)

**About the agent**

Type Limited Company

**Agent**

Organisation name Beyond the Blue Limited

Address **[REDACTED]**

Town Englefield Green

County Surrey

Postcode TW20 0QF

Email address [p.mayhew@btbl.co.uk](mailto:p.mayhew@btbl.co.uk)

**Applicant number**

Total One

**About applicant one**

Type Partnership

**Applicant One**

Organisation name Dr Vita LLP

Address **[REDACTED]**

Town London

County

Postcode **[REDACTED]**

Email address **[REDACTED]**

Contact Name Marta Ulita

Phone Number **[REDACTED]**

Mobile

Joint Applicants Limited Liability Partnership

Registered Number **[REDACTED]**

**Premises Details**

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**Premises Details**

Address Unit H, 273 Abbeydale Road, Wembley, HA0 1TW  
Post Town  
Postcode HA0 1TW  
Telephone number  
Non-Domestic Rateable Value 10750.00

**Operating Schedule**

Desired Start Date 16/02/2015  
Desired End Date  
Number Expected

General Description of Premises Convenience Store and Cash & Carry selling food, drinks and household items to those working and living in the local area as well as the supply to other businesses.  
  
The shop specialises in products sourced from Eastern Europe and Poland in particular.  
  
The premises is situated in a commercial area.

**Licensable Activities**

Supply of alcohol Yes

**M. Supply of alcohol - Standard Times**

Day Monday  
Start Time 08:00  
End Time 20:00

Day Tuesday  
Start Time 08:00  
End Time 20:00

Day Wednesday  
Start Time 08:00  
End Time 20:00

Day Thursday  
Start Time 08:00  
End Time 20:00

Day Friday  
Start Time 08:00  
End Time 20:00

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**M. Supply of alcohol - Standard Times**

Day Saturday  
Start Time 08:00  
End Time 20:00

Day Sunday  
Start Time 08:00  
End Time 20:00

**M. Supply of alcohol - Further Details**

On/Off Sales Off the premises  
Seasonal Variations  
Non-Standard Timings

**Premises Supervisor**

Name Weronika Kaczmarczyk  
Address [REDACTED]  
London  
Postcode [REDACTED]  
Phone  
Email [REDACTED]  
Licence Number Application Pending  
Issuing Licensing Authority London Borough of Brent

**N. Concern in respect of children**

Concerns Regarding Children N/A

**O. Hours premises are open to the public - Standard Times**

Day Monday  
Start Time 08:00  
End Time 20:00

Day Tuesday  
Start Time 08:00  
End Time 20:00

Day Wednesday  
Start Time 08:00  
End Time 20:00

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**O. Hours premises are open to the public - Standard Times**

Day Thursday  
Start Time 08:00  
End Time 20:00

Day Friday  
Start Time 08:00  
End Time 20:00

Day Saturday  
Start Time 08:00  
End Time 20:00

Day Sunday  
Start Time 08:00  
End Time 20:00

**O. Hours premises are open to the public - Further Details**

Seasonal Variations

Non-Standard Timings

**P. Licensing Objectives**

General

1. Staff Training ∫ Appropriate induction training will be undertaken with all relevant staff to cover appropriate subjects for their role including:

- a. The responsible sale of alcohol.
- b. The prevention of under-age sales of alcohol, the Challenge 25 policy and in checking & authenticating accepted forms of identification.
- c. The responsibility to refuse the sale of alcohol to any person who is drunk.

2. Recording Practices ∫ The premises will maintain written reports and registers. These will be kept for a minimum of 12 months and made available to the police and any authorised officer of the licensing authority on request. Records will be maintained of the following:

- a. Any complaint against the premises in respect of any of the licensing objectives
- b. Any crime reported at the premises
- c. Any illegal drug related incident
- d. A ∫ register of refusals ∫ highlighting any refusal in the sale of age-restricted products; for any reason.
- e. Any fault in the CCTV system

All written reports and registers will be regularly checked by the DPS.

3. Food Business - The primary purpose of the business is for the sale of food and other household items.

4. Off Sales ∫ Only sealed unopened containers will be sold for off-sales.

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**P. Licensing Objectives**

Prevention of Crime and Disorder

5.CCTV - The venue shall maintain a CCTV system. The CCTV system shall continually record whilst the venue is open for licensable activities and / or when customers remain on the premises. All recordings shall be time & date stamped, maintained for a 31 day period and be made available to the Police or authorised officer of the licensing authority upon request. The CCTV system shall:

- a.Cover all entry points used by the public.
- b.Enable frontal identification of persons entering in any light condition.
- c.Be maintained by a suitably qualified person.

6.CCTV - Sufficient competent persons should be authorised by the premises licence holder to provide the Police with downloaded CCTV footage and / or images in an appropriate recorded format (usually to a disc) when formally requested to do so. The authorised person(s) should be sufficient to enable such data to be obtained by the police within a reasonable time of a formal request being made.

7.Drugs Zero Tolerance Policy ∫ A Zero Tolerance Policy towards the use, possession and supply of illegal drugs will be adopted and enforced.

8.Intruder Alarm ∫ An intruder alarm is installed and remotely monitored.

Public Safety

9.Fire Safety ∫ A fire risk assessment will be conducted and regularly reviewed. In-line with the Fire Risk Assessment:

- a.Heat / Smoke detectors are installed and maintained by a competent person.
- b.Fire detection and fire safety equipment checks are recorded.
- c.Fire extinguishers are installed in accordance with the recommendations of the fire risk assessment and marked on the premises plan.
- d.Emergency lighting is installed in accordance with the recommendations of the fire risk assessment and marked on the premises plan.
- e.All emergency exits are marked on the premises plan.

10.First Aid - Adequate first aid boxes will be maintained.

Prevention of Public Nuisance

11.Licensable Activities - No regulated entertainment has been applied for.

12.Refuse Disposal - Regular waste disposal is undertaken in accordance with the council's requirements.

13.Litter - The area immediately outside the premises will be maintained to ensure that any litter generated by the premises and / or its customers is regularly cleared.

Protection of Children from Harm

14.Challenge 25 ∫ A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those photographic identification documents recognised in the Home Office guidance; including passports, photo-card driving licence or proof of age card bearing a PASS hologram.

15.Recording Practices - A register of refusals will be maintained at the premises.

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**Declaration**

Data\_Protection

**Associated documents**

DPS Consent Form  
Premises Licence Plan

**About this form**

Issued by	Brent Council Environment and Neighbourhood Services Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ
Assigned to	Liquor Licensing
Contact email	<a href="mailto:environmentandprotection@brent.gov.uk">environmentandprotection@brent.gov.uk</a>
Contact phone	020 8937 5359
Channel	Customer Portal
Received on	19/01/2015
Form reference	223270827
Status	Submitted on 19/01/2015 16:03
Contact method	Self service
Type	Premises Licence - Initial Application
Amount paid	£190.00
Payment method	Debit Card